

Diploma

4th Intake

August 2018

In Food Business &

Marketing

Dept. of Agribusiness Management

Wayamba University of Sri Lanka

Course Outline

- Principles of Business Management
- Principles of Food Marketing
- Economics for Food Business
- Business Statistics
- Finance in Business
- ICT for Business
- Managing Human Resources
- Management of Business Projects
- Entrepreneurship in Food Industry
- Production & Operation Management
- Customer Relationship & Professional Skills Development
- Business Project/Portfolio

**Last date of application
08 July 2018**

To Whom

Anyone who wishes to hold a reputed professional qualification or start his/her career or uplift his/her knowledge in food production, processing and marketing sectors in Sri Lanka or overseas

Teaching Panel

Prof. Jagath Edirisinghe
Prof. Udith Jayasinghe
Prof. (Ms) Tamara Athauda
Prof. (Ms) Rupika Abeynayake
Prof. Renuka Silva
Dr. (Ms) Niranjala Perera
Dr. Keminda Herath
Dr. Aminda Perera
Ms. Menuka Udugama

Duration:

6 Months on Saturdays

Medium:

English / Sinhala

Venue:

Makandura

Price:

Rs. 32,500 all inclusive
(Registration + Lectures
+ Examinations)

Entry Qualifications:

Passed 2 subjects in
G.C.E. (A/L) in any stream
OR
5 subjects in G.C.E. (O/L)
in one sitting + 3 year
working experience in a
related field OR
Any other qualification
acceptable to the Senate
of the university

For Further Information

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